

SER exposition services online privacy policy

This privacy policy sets out how *SER exposition services* uses and protects any information that you give *SER exposition services* when you use this website.

SER exposition services is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy policy.

SER exposition services may change this policy from time to time by updating this page.

What we collect

SER exposition services may collect personally identifiable information, such as your email address, name, and contact information including address and phone numbers, or anonymous demographic information. In addition, we will maintain information about your online account, online activity, and goods or services requested so that we may provide you with better service.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional email about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- We may use the information to customize the website according to your interests.
- We will never sell your information.

Security

SER exposition services is committed to ensuring that your information is secure. *SER exposition services* secures the information provided on computer servers in a secure environment protected from unauthorized access. Personal information is transmitted to other web sites through the use of SSL encryption.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

We welcome your comments regarding this Privacy Policy. If you have any question or concerns regarding this policy, please contact SER exposition services by telephone, email or postal mail.